XXXXXXXXXXXXX
WA6-2034

7/27/66

Dear Mrs. Passerel,

In answer to your card, I cannot say whether WHITEWASH will ever appear in a commercial paperback, but which I take it you mean a vast printing in a form and of a size that makes it possible for the book to sell for less. This is not as much up to me as it is to those who print such books.

It is now a "hardback" in everything except its soft cover. It has a stitched binding, which is more durable and allows it it lie flat when opened, and uses a thicker and better quality paper than any save art books.

The price is $4.95. It cannot show me a profit. It is available through most book stores, who need only ask their distributors for it. There are national distributors in addition to United News in Philadelphia. We also mail it direct. Postage is 10¢.

Sincerely yours

Herold Helsberg